McKinley Hill Neighborhood Planning

MCKINLEY NEIGHBORHOOD FAIR



Event Summary

On Saturday, September 10, the City of Tacoma and neighborhood residents gathered at Rogers Playfield for a Neighborhood Fair with activities and resources. This event was in partnership with **Dometop Neighbors** and **Eastside Neighborhood Advisory Council of Tacoma**. We were honored to be joined by Congresswoman Strickland, Deputy Mayor Ushka, Councilmember Walker, and State Senator Conway.

The event was a great opportunity for McKinley community members to meet their neighbors, enjoy activities, food, and music, and get connected with neighborhood organizations and resources. Our Neighborhood Planning booth and McKinley Steering Group members collected feedback on the draft McKinley Neighborhood Plan. Community members stopped by our booth to add notes with feedback to our posters, vote on which Community Booster Project to fund, and discuss the goals of the plan with Steering Group members and each other. We estimate that at least 200 community members came through the event, and we collected almost 100 votes on our Community Booster Project voting activity.

Online Engagement

We also promoted engagement with the Neighborhood Plan via our online platform, which enabled neighbors to share feedback on the draft Neighborhood Plan and vote on the Community Booster Project: https://engagepiercecounty.mysocialpinpoint.com/mckinleynp

Neighbors also received a mailed postcard with information about the Neighborhood Fair and a link to the online engagement platform.

Thank You to our Partners

Neighbors had free refreshments from BeanWater coffee cart, Ruca Mexican food truck, and All City Ice Cream truck. There were balloon animals, lawn games provided by Metro Parks, chalk, bubbles, and a bike and scooter rodeo with free helmets for the kids led by Tacoma Mobility. The event had musical performances by the Tacomarama Community Street Band, free haircuts by Tre's Fades, and a live chalk mural by local artist Ley Earthwright. Tacoma Arts led storm drain stenciling, and information booths from numerous local organizations and offices were there to share resources with the community, including Tacoma Public Works, Eloise's Cooking Pot, University of Washington Tacoma, Tacoma Public Schools, Tacoma Long Range Planning, Tacoma-Pierce County Health Department, Tacoma Environmental Sustainability, Tacoma Environmental Services, Rebuilding Together, Tacoma Tree Foundation, Tacoma Participatory Budgeting, Tacoma Public Utilities, Bates Technical College, Rainier Scholars, and Metropolitan Development Council.

Thank you to everyone who joined us at the event, volunteered, or provided a service or resource for making the event a success!







What We Heard

At the Neighborhood Planning Booth, we shared 4 boards with draft McKinley Neighborhood Plan actions and asked residents to share feedback.

We also asked residents to vote on how to spend \$50,000 for the Community Booster Project by selecting their favorite of four 4 projects. These votes will be combined with the votes received on our online platform.



Business District Vitality

Proposed plan actions:

- Placemaking (branding, art, signage)
- New public artworks and welcome signage
- Tree maintenance and landscaping
- Trash cans and garbage pickup
- Green market or grocery store

We heard support for:

- Placemaking and public art celebrating McKinley's cultural diversity
- Projects honoring indigenous land and led by native communities
- The library is highlighted as a potential location
- Neighborhood welcome signage
- Increasing tree canopy and wellmaintained landscaping
- More trash cans and collection, particularly to control rats.
- Grocery store, with Gault School highlighted as a potential location.
- A coffee shop on McKinley Ave is highlighted as a community resource.





Transportation

Proposed plan actions:

- McKinley Ave streetscape upgrade design
- Intersection safety enhancement at East Division Ln and McKinley Ave
- New sidewalk on East L St and other locations
- Traffic calming on residential streets
- Parking management in the business district
- Street repair
- Implementation of planned bicycle facilities

We heard support for:

- Streetscape design for McKinley Ave, especially with a focus on safety
- Painted crosswalks, sidewalks, and streets.
- An intersection safety enhancement that would

increase visibility and a sense of security. McKinley & Wright is highlighted as a potential location.

- A completed sidewalk on L St as a priority, and a suggestion that it should be supported by other traffic calming measures.
- Traffic calming; specific locations highlighted at Portland Ave, 43rd & McKinley, and 34th & L St.
- Parking management.
- Street repair; M St is highlighted as a priority location.
- Bicycle facilities, including bike racks and education on how to safely share the road.



Development

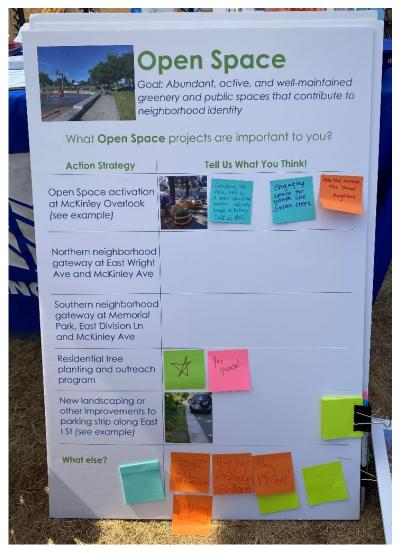
Proposed plan actions:

- Housing for people with low incomes
- Housing for people with middle incomes
- Low-scale housing (townhouses, duplexes)
- Mid-scale housing (3- and 4-story buildings)
- Accessory dwelling units (ADUs, i.e. backyard cottages and mother-in-laws)
- Reuse of historic buildings
- More neighborhood amenities, services, and commercial spaces

We heard support for:

- Housing for people with low and middle incomes and ADUs, as well as reuse of historic buildings.
- More neighborhood amenities, including a coworking space, assistance for local businesses, and a Senior neighborhood center.
- New playground amenities are specifically called out: a wheelchair swing, merry-goround, and see saw.





Open Space

Proposed plan actions:

- Open space activation at McKinley Overlook
- Northern neighborhood gateway at East Wright Ave and McKinley Ave
- Southern neighborhood gateway at Memorial Park, East Division Ln and McKinley Ave
- Residential tree planting and outreach program
- New landscaping or other improvements to parking strip along East I St

We heard support for:

- Open space activation at McKinley Overlook, especially as a connection to McKinley Park, and a place to engage youth.
- Suggestions to model the open space intervention at McKinley Overlook after Swan Creek and consult the across-the-

street neighbors for the project.

A residential tree planting and outreach program.

Other ideas noted: garbage bins, a syringe exchange, street art installations, and pay

phones.









